



WEINCAMPUS NEUSTADT

# Master of Science in Viticulture and Enology

For Bachelor's Graduates  
Viticulture and Enology



# From Vine to Vision – Advance Your Career in the Global Wine Industry

Despite its millennia-old history, viticulture and enology are continuously evolving. Today, climate change, growing consumer health awareness, and digital advancements are the key forces driving this transformation. The Master's program in Viticulture and Enology equips students with tailored solutions for a future where these disciplines remain culturally, socially, and economically significant.

Application-oriented research, scientific methods and the international focus of the degree program make it possible to develop knowledge-based solutions for the viticulture and oenology of the future.

„Where tradition meets technology – this program equips you with the expertise to shape the future of sustainable and high-quality wine production.“

# Key Facts

## Double Degree – Double the Opportunities!

- **Academic degree:** Master of Science (M.Sc.) and Master Sciences et Technologies de l'Agriculture, de l'Alimentation et de l'Environnement (Master ST2AE)
- **Program type:** Dual full-time program in **Germany and France**
- **Structured learning path:** 1<sup>st</sup> year at Weincampus Neustadt, Germany | 2<sup>nd</sup> year at Université de Haute Alsace in Colmar, France
- **Hands-on experience:** Job-Integrated modules in your cooperating company throughout your studies
- **Language:** English
- **Duration:** 4 semesters | 2 years
- **ECTS points:** 120
- **Start date:** Winter semester | every September
- **Financial benefits:** No tuition fee, social contribution approx. 150 EUR per semester\*; optional scholarships & Erasmus+ grants available

\*Second master degree approx. 700 EUR per semester

# Curriculum

**Semester 1 | Year 1:** Professional Integration and Transformation 1 | Wine Culture and Leadership Skills | Data Analysis and Methodology | Future Technologies in Enology | Customer-centric Product Development

**Semester 2 | Year 1:** Professional Integration and Transformation 2 | Ecology, Sustainability and Management in Viticulture | Innovation in Biotechnology and Chemistry | Management and Entrepreneurship in Wine | Climate Change and Viticulture: Influences and Adaptation Strategies

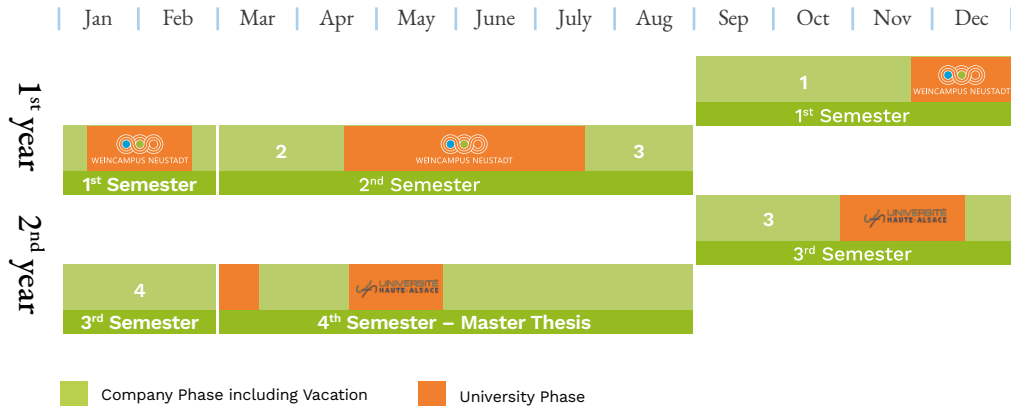
**Semester 3 | Year 2:** Professional Integration and Transformation 3 | Project ChemWine | Project VitiSmart 1 | Master Thesis Proposal

**Semester 4 | Year 2:** Project GreenVine | Project VitiSmart 2 | Master Thesis



# Schedule

Structured Alternation Between Academic Phases  
at University and Practical Phases in the Company



# Admission Requirements

- Bachelor's degree (180 ECTS) in viticulture & enology or
- Bachelor's degree in a related field with at least two years of professional experience in viticulture and enology
- Practice contract covering at least the first practical phase
- Proof of English language proficiency at B2 level (according to CEFR)
- Application deadline: August 15th



German Engineering meets French Viticulture –  
Study Across Borders, Gain Industry Experience,  
and Master Innovation in Viticulture & Enology!




Take the next step in your career – apply now  
and shape the future of Viticulture & Enology!

# Join us!

Our Master is designed for Bachelor graduates who want to combine their passion for wine and nature with science, technology, and innovation. It is ideal for those eager to sustainably manage natural resources, develop innovative solutions, and bridge sensory experience with hands-on research.

Interested in Learning more?

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