

BERLIN SCHOOL OF POPULAR ARTS

» AS A COLLEGE FOR THE CREATIVE INDUSTRIES
WE FOCUS ON EDUCATING PERSONALITIES WHO
CAN INNOVATIVELY BUILD A SHARED FUTURE. «

Prof. Dr. Ulrich Wunsch, founding Chancellor



STUDYING WITH HEAD AND HEART

The accredited Berlin School of popular Arts (formerly hdpk) offers with its profile a competent, diverse, and exciting answer to the many demands of the culture and creative industries regarding content and personnel.

In our degree courses the professionals of tomorrow are optimally prepared for their career by the professionals of today, and learn to successfully implement their artistic ideas creatively, technically, and commercially.

Small classes, instructors from the practice, and state-of-the-art equipment in sound and photography studios as well as in digital workplaces guarantee professional working conditions and a high degree of practical relevance.

Thanks to its close ties to Berlin's music and media scene, the hdpk offers young talented people the ideal environment to fully develop their creative potential and to launch a successful career start in the creative industries.

WHAT OUR STUDENTS SAY

» I find it very good that the instructors all come from the professional world and teach us a lot of practical knowledge.«

JOY MAROGNA, MEDIA MANAGEMENT

» The hdpk is a creative college in which the students can contribute themselves. We are actively encouraged in our projects and supported – whether in ideas or financially.«

EPHRAIM PEISE, MUSIC PRODUCTION

» Even a creative person is sometimes empty. At the hdpk this doesn't happen to me anymore. Every day I go home with a new idea.«

ANITA KLUGE, AUDIO DESIGN

» The combination of focuses on sound, composition, and instrument is simply fantastic. The entire college is so close to the practice, to the professional world, and thus to real life.«

JOHANNA AMELIE STORK, MUSIC PRODUCTION

» I study Media Management at the hdpk because for me it represents the perfect combination of practice and theory – mind and feeling.«

TAMARA BUSCHE, MEDIA MANAGEMENT

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SERVICE AND SUPPORT // BEFORE YOUR STUDIES

OPEN DAYS AND EVENINGS

Are you looking for a creative course of studies in Berlin? At our open days and evenings we are completely there for you. In an informal setting we explain the contents and structure of the degree courses and provide helpful tips for application, admission, financing, and job prospects.

INFO NIGHT SPECIAL WITH STUDENTS

In our Info Night Special with Students, students and interested parties come together. Our students talk about their current projects, study content, open the studios and labs and chat about their everyday life at the hdpk. A real look behind the scenes.

PORTFOLIO CONSULTING

Not sure what should go into an artistic applications portfolio or how to optimally implement your ideas? You can discuss your queries in a one-to-one meeting with the Head of Degree Programme for Media Design, Prof Lars Roth. You can learn more about your potential, receive valuable tips, and increase your chances to be admitted to the degree course for Media Design.

SERVICE AND SUPPORT // DURING YOUR STUDIES

LEARNING AND CAREER WORKSHOP

We support our students with workshops, individual consulting, and coaching in independently acquiring the competence necessary to successfully position themselves in the creative and media industries. The workshops are led by instructors at hdpk, guest speakers, and team members from Course Guidance, Career Service, and the library.

OUR DEGREE COURSES



B.A. Music Production



B.A. Audio Design



B.Mus. Popular Music



B.A. Communication Design



B.A. Interaction Design



B.A. Motion Design



B.A. Music and Event Management



B.A. Management in Digital Media



B.A. Journalism and Public Relations Management



B.A. Creative Writing



B.A. Creative Industries Management



M.A. Creative Industries Management



M.A. International Management - Focus on Creative Management



M.A. Computing and the Arts



M.A. Experiential Communication



M.A. Media Psychology



BERLIN SCHOOL OF POPULAR ARTS

INTERNATIONAL OFFICE AND VISA SERVICE

The International Office supports and advises you when you want to study or complete an internship abroad. Enquiries related to visas and stays abroad are answered by the Visa Service.

ERASMUS, PROMOS, STIBET

The EU programme ERASMUS+ is available for eligible diploma theses and international studies. PROMOS supports further worldwide stays abroad of up to six months with partial grants and travel cost subsidies. The hdpk also awards grants to conclude studies for up to six months to foreign students within the framework of the STIBET programme.

STEPS AHEAD

"Steps Ahead" provides students as well as musicians from Berlin the opportunity to engage in a direct dialogue with music critics from radio and print media, and to present their music and get feedback. This takes place in a panel consisting of journalists and editors, as well as interested musicians and invited guests. Before the panel we offer competent consulting on musical and media topics. Three experts are available for personal talks to answer individual questions.

CUSTOMIZE YOUR STUDIES

Students at the hdpk can take courses and study other subjects at its sister schools in Berlin - the designakademie Berlin and the SRH Hochschule Berlin. "Customize your studies" is a programme at several colleges that offers a choice of 20 joint modules. If regularly attended the supplementary studies are listed in the Diploma Supplement.

iwk - INSTITUTE FOR FURTHER TRAINING IN THE CREATIVE INDUSTRIES

This hdpk in-house institute focuses on "cross innovation" and offers further training courses for a variety of qualifications. It is run, in accordance with the certificate, by professors and instructors at the hdpk or academically-qualified practitioners. The further training courses lead to an hdpk university degree in the form of a university of applied sciences certificate.

CAREER COUNSELLING

What should your work be like in the future, to be more than "just a job to pay the rent"? Most students and graduates face this question sooner or later. Our Career Service helps you with professional individual coaching to recognise your motivation, strengths, and weaknesses and to help you develop a vision for your future career path.

CORE

Studying with head and heart:
Practice-driven. Project-based.
Team-oriented.

CONTACT

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→ info@hdpk.de
→ www.hdpk.de


STUDENT PROJECTS

MEDIA DESIGN
→ medienklasse.de
AUDIO DESIGN
→ audiodesign.hdpk.de

SOCIAL MEDIA

 YOUTUBE
→ youtube.com/user/hdpkde

 INSTAGRAM
→ instagram.com/hdpk_berlin

 FACEBOOK
→ facebook.com/Hochschule-derpopulaerenKuenste

 LINKED IN
→ linkedin.com/school/srh-hochschule-der-populaeren-kuenste



**Hochschule
der populären Künste**
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