

BACHELOR OF SCIENCE BUSINESS ADMINISTRATION

KLU

KÜHNE LOGISTICS UNIVERSITY



CHOOSE ONE OUT OF FOUR SPECIALIZATIONS

International Management | Sustainable Management

Supply Chain Management | Management Information Systems

WELCOME FROM THE PRESIDENT



DEAR PROSPECTIVE STUDENTS,

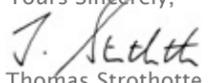
We look forward to being a part of your educational journey and helping you to achieve your future career goals. At KLU, we enable our graduates to enter professional life with the skills and knowledge that sets them apart from others.

As a student in our Bachelor of Science in Business Administration, you will be able to choose one of four specializations: international management, sustainable management, supply chain management, or management information systems. Specializing allows you to have a customized learning experience and immerse yourself in your chosen area, helping you to realize your potential and preparing you for your future career goals. In addition to classroom work, you will also study abroad for one semester and participate in at least one internship to

round off your learning experience.

Outside of the classroom, you will enjoy the vibrant city life in Hamburg. The second largest city in Germany, Hamburg offers an international lifestyle with many distinct neighborhoods to explore. Located directly in HafenCity, the KLU campus offers a unique environment with breathtaking port views just steps away from the landmark Elbphilharmonie concert hall.

We look forward to sharing the KLU experience with you!

Yours Sincerely,

 Thomas Strothotte

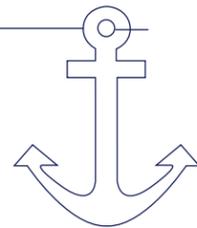
A GREAT PLACE TO STUDY



KLU offers world-class BSc, MSc, MBA, and PhD programs in logistics, supply chain management, and management.

We are an international research university where all our courses are taught in English. At KLU, you will experience an international student body, outstanding faculty, an intimate learning environment, and benefit from extensive corporate ties. Enjoy the advantages of a private university: instruction in small groups, a favorable student-to-faculty ratio, easy access to important contacts, modern infrastructure, and a comprehensive range of services.

In addition to the positive learning environment, you will be able to enjoy the cosmopolitan city of Hamburg. The second largest city in Germany, Hamburg is a central business hub for Northern Europe and home to Germany's largest port. A major international city, Hamburg features a broad cultural spectrum and is popular among students. The nightlife in Hamburg is diverse, the city is a venue for fabulous festivals, and offers everything from relaxing cafes to trendy bars in a variety of districts, each with its individual flair.



CUSTOMIZED NOT MAINSTREAM

Our BSc program lays the groundwork for an international career in management. The courses give you a strong foundation regarding all aspects of business administration before you immerse yourself in your chosen specialization.

As a student in our Bachelor of Science in Business Administration degree program, you will choose one of four specializations: international management, sustainable management, supply chain management, or management information systems. Each with its own unique focus and career path, these specializations provide you with a customized learning experience and allow you to focus on your chosen area, helping prepare you for your future career goals.

Most students choose the standard track with 180 ECTS, but we also offer an intensive track with 210 ECTS. The intensive track is also completed within six semesters. In the intensive track, you will have more in-depth exposure to the coursework and complete a second internship. With the extra credits, you will have even more options when choosing a master degree, including shorter programs that allow you to start your career earlier.

The BSc program is rounded off by valuable experience outside the classroom: a mandatory three-month internship, an integrated semester abroad, and other extracurricular activities.

FACTS AND FIGURES

Qualification	• Bachelor of Science (BSc)
Duration	• 3 years, 6 semesters • Full-time
Language	• English
Structure	• On-campus lectures • Study abroad in semester 4 • Integrated internship(s) • Bachelor thesis starting in semester 6 (3-months)
Choice of tracks	• Standard track • 180 ECTS • 1 internship • Intensive track • 210 ECTS • 2 internships • Additional credits in elective modules, personal skills • Additional coursework during study abroad
Tuition	• Standard track: € 4,980 per semester • Intensive track: € 5,680 per semester
Important dates	• Start of application period: November 15 • Early-bird discount of 10% deadline: December 31 • International application deadline (recommended): March 31 • German & EU application deadline: June 30 • Start of program: September 1
Documents required for application	• Completed online application • Copy of your high school graduation certificate (if not yet available, please provide the academic results for the last three years of school) • Proof of English language as per KLU standards (if not yet available, please include expected date of exam) • Statement of purpose, 250 words as per KLU standards
Admission requirements	• General qualification for university entry in Germany • Proven proficiency in English: TOEFL (iBT: 90), IELTS (BAND 6.5), Pearson PTE Academic (61), Cambridge FCE (Grade A), Cambridge CAE/CPE (>180), IB Diploma.
Selection procedure	• Our admission team will review each completed application for formal eligibility. • Admission interviews with suitable applicants will take place on campus or via video calls. • All relevant information will be taken into consideration when selecting applicants.

CUSTOMIZE YOUR DEGREE

Core Business Courses			
Fundamentals of Management and Strategy	Fundamentals of Accounting	Mathematics for Business and Economics	Logistics and Supply Chain Management Fundamentals
Statistics	Marketing	Microeconomics	International Business Law
Academic Fundamentals	Deep Dive Business Challenge	Macroeconomics	Seminar
Core Components Study Abroad, Internship, Bachelor Thesis			
Streams			
Human and Environment Stream		Data and Systems Stream	
Human Resource Management		Introduction to Management Information Systems	
Empirical Research Methods		Management Science	
Chinese, Spanish or German		Data Management/Python	
Specializations			
International Management	Sustainable Management	Supply Chain Management	Management Information Systems
International Financial Accounting	Nonprofit Management	Transportation Management	Data Integration and Preparation
International Finance	Sustainable Product Development and Design Thinking	Inventory and Warehouse Management	Business Analytics and Decision Support
Consumer Behavior*	Business Ethics and Corporate Social Responsibility*	Supply Chain Strategy*	Digital Economy*
Intercultural Communication and Management*	Sustainable Supply Chains*	Operations Management*	Innovation and New Business Ventures*

*These courses are offered as electives and are open to all specializations.

PREPARATION PROGRAM



FOUR YEAR UNDERGRADUATE PROGRAM

As the German Abitur (high school leaving certificate) is held to specific standards, it is often quite difficult for international applicants to meet the equivalent. With international high school diplomas, direct entry is usually not an option. In order to bridge the gap, KLU offers students the opportunity to complete our Preparation Program at our partner institution in Berlin.

All interested students are asked to apply for our Bachelor of Science program and if you do not yet satisfy the requirements for studying at a university in Germany, you could be eligible to enroll in the Preparation Program. Once you have submitted all of your documents, our admission team will review your application and depending on your eligibility, offer your study spot.

For business studies you take a combination of subject courses, as well as introductory German (identified as a necessity by the state). The program prepares you for the Feststellungsprüfung (FSP), which is a state administered entry exam taking place in Hamburg. You will take the FSP at the end of the program, and upon passing you will be eligible to continue your Bachelor studies at KLU.



FACTS AND FIGURES

Qualification	• University admission examination/Feststellungsprüfung (granting you the qualification necessary to study the BSc in Business Administration at KLU)
Duration	• 10 months full-time*
Language	• English
Structure	• Full-time preparatory course (W-Kurs) for students that do not meet the criteria to study in Germany • Subject-related classes • German language course, up to A2
Location	• KLU partner institution in Berlin
Tuition	• € 11,360 (Preparation Program including A1 and A2 German language courses) • € 6,816 (Preparation Program without German language courses)

*Students may be eligible for a shortened program if they can prove at least A2 German language knowledge by July 30th. For more information email study@the-klu.org or call +49 40 328 707-157

More than **100** publications are authored by KLU faculty and PhD candidates each academic year leading to direct transfer knowledge to our students

more than **28,000** books and e-books, **18,300** e-journals and **23** databases are available in the KLU Library

Over **50** international partner universities around the globe

100% of student who complete their degree, complete on time

+30 ECTS + 2nd Internship in our Intensive Track

FOUR Open Days scheduled throughout the year to come experience KLU

FOUR-TEEN different countries hosted interns from KLU in 2016

Enjoy **1** integrated semester abroad
1 out of **4** individual specializations to choose from

100% of our BSc students participated in an exchange

Over **55** nationalities within our student population

100% of our internship supervisors who responded to a survey said they would be willing to host a KLU student again

Overall student population is **50%** International

Excellent student-professor ratio
14:1

1 mandatory **3**-month internship included

KLU is **650** meters to one of Hamburg's top Tourist Attractions, the Elbphilharmonie

EXPLORE THE WORLD



"The semester abroad does not only give you the opportunity to dive into a different culture but also triggers you to identify and leave your comfort zone. I was positively surprised at how welcoming local students are, especially when you show the eagerness to be part of their 'way of living'. The good balance of lectures and private life offered me the chance to discover different places, experience the road trip life and create everlasting memories."

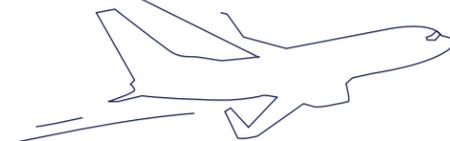
Rieke Schnepel
 Study abroad in the USA
 Graduate BSc class of 2017
 Student MSc class of 2019

YOUR SEMESTER ABROAD

Explore the world with KLU! You will spend your fourth semester at one of our partner universities in Europe, Asia, Africa, Australia, or the Americas. We have established a network based on exchange agreements with more than 50 partner institutions around the world. Enrolled as a full-time student at the host university, you will acquire first-hand insight into new cultures and countries and have a unique personal experience.

Our International Office will support you in planning and organizing your semester abroad. They are in a close contact network with all our partner universities and provide support for everybody who is seeking further information.

Whether you want to practice your Spanish, go surfing on weekends, immerse yourself in a new culture, or learn from an institution's specialization, the outcome of the study abroad is your's to decide. With our extensive network of partner universities, you can customize your international experience.



For a complete overview of our partner universities visit: the-klu.org/partner

YOUR PATHWAY TO SUCCESS



Get ready for the business world! Throughout your studies you will attend in-depth workshops and coaching programs to support you with your professional orientation and career planning. They help you find answers to vital questions that will position you to actively pursue and manage your professional career goals.

Our integrated internship program allows you to put your theoretical knowledge into practice and to explore positions of interest to you. Our Career Development Office will assist you during the orientation and application phases and provide opportunities to network with potential employers.

Upon completion of our bachelor program with good academic standing, you could be guar-

anteed a place in one of the master programs at KLU. If you decide to move on to another reputable master program at any university in the world, we will support you in the application process. We will also provide you with extensive coaching if you plan to pursue your dream job directly after graduation.

Your degree from KLU will certainly jump start your career! Leading companies in sectors ranging from strategy consulting to global fast moving consumer goods firms and from leaders in logistics and supply chain management to not-for-profit and humanitarian institutions plus start-ups have hired KLU alumni. The list includes numerous renowned companies and some KLU alumni have become successful entrepreneurs themselves.



“During my studies at KLU I experienced not only valuable career orientation workshops and interview trainings but also individual coaching to prepare me for any future challenges in the business world. The overall experience goes beyond theoretical knowledge taught in class. I particularly loved the intimate atmosphere on campus and the dedicated support of personal mentors. I have made friends for life and no matter where I will be in the world, I know a KLU Alumni will always be nearby.”

Sonja Brauner
Graduate BSc Management
Class of 2017

EMPLOYERS OF KLU ALUMNI (AMONG OTHERS)



LEARN FROM THE BEST

Interact in your classes directly with renowned faculty members. Many of our professors are considered leaders in their field, and you will be working with pioneering, evidence-based information. KLU is a research university and its faculty pass on new developments and scientific knowledge directly to you. KLU graduates have a significant knowledge lead.

Another key driver at KLU is the practical relevance of the curricula. Relevance to practice is a prerequisite. You can look forward to case- and project-based learning, excursions, business simulations, regular interaction with industry professionals, and opportunities to collaborate on real consulting projects. As an example,

in our Deep Dive Business Challenge, you apply your knowledge to a real business case in close cooperation with a company.

Our research-based teaching focuses on imparting methodological knowledge and working scientifically. You will acquire excellent skills in collecting, structuring, processing, and correctly interpreting information and will feel at ease presenting it in an appropriate form. Your professors will introduce you to applying techniques for solving problems and designing solution processes. These skills, and others you will develop during your studies, play a key role on all management and leadership levels.

KEY COMPETENCE AREAS

KLU has an international faculty with a strong reputation for excellence in business research. Our research concentrates on our key competence areas: sustainability, digital transformation, and creating value, each for the benefit of logistics, transportation and supply chain management.

The key competence areas have a broad scientific foundation. This foundation includes not only logistics, but also management, economics, information systems and law. After all, knowledge transfer between disciplines and industries nourishes diversity.

KLU strives to make its expertise visible in the form of key competence areas. In turn, KLU makes our expertise available to students, practitioners and the scientific community at large by developing its programs for teaching, executive education, and research training.



PLANNING YOUR STUDIES



STUDYING IN GERMANY

Studying at KLU in Germany is the right decision for career-conscious people. German universities and the German educational system are world class and recognized by employers around the globe. In Germany, you will be able to live freely: This is a safe country for all students.

There are a lot of things to manage in advance if you want to study at KLU in Germany. The German Academic Exchange Service (DAAD) has created a practical website that explains all the steps: www.study-in.de. The most important aspect is to apply for your visa well in advance. We recommend non-EU applicants to apply to KLU five months before the commencement of the study program, and to apply for visa right after being accepted by KLU. Note that every year we have had international students who could

not take up their studies at KLU because they did not apply for their visa on time. We cannot allow students to come to KLU after the start of the semester.

Germany has a strong economy and a stable job market. Use KLU as a springboard for your career in Germany or Europe. After receiving your degree, you will be allowed to stay in Germany for 18 months – enough time to find the ideal job.

In addition to the benefits of Germany, the cosmopolitan city of Hamburg has been frequently voted as one of the most livable cities in the world, and offers a great work life balance for its residents.

AVERAGE BUDGET FOR ONE YEAR IN THE STANDARD TRACK



€ 9,960
TUITION



€ 800
TEXTBOOKS*



€ 4,800
MISCELLANEOUS



€ 4,800
ACCOMMODATION



€ 60
LIABILITY
INSURANCE



€ 110
RESIDENCE PERMIT



€ 1,080
HEALTH
INSURANCE

Please note, this is a rough budget. Financial requirements may vary significantly depending on choice of housing, lifestyle and travel plans.

* Although it is recommended to buy books, all course material is available through the library, therefore students do not have to buy reading material

FINANCING YOUR STUDIES



We offer merit-based scholarships for students with very high academic achievement. These scholarships cover up to 100% of tuition. Applicants are chosen based on outstanding academic performance, social commitment, and extra-curricular activities. Additionally, in line with our international focus, we offer a high school exchange scholarship for students that participated in an exchange semester (minimum of five months).

KLU also offers an innovative financing plan called Brain Capital. In it, the KLU tuition fund could cover up to 100% of the cost of tuition for your BSc program. You can pursue your degree without having to pay tuition that exceeds your financial resources. In return, you will commit to an income-dependent repayment plan after graduation.

The DAAD's extensive scholarship database offers you a wide range of tips and information on successfully applying for a scholarship in Germany. You can filter your search by country of origin, subject, and your current status.

A degree from KLU starts paying off the day your career begins. KLU students usually finish their studies on time, enter the professional world fast, and start with above-average salaries. This provides the necessary basis for paying for your studies at KLU.

YOUR NEXT STEPS



This brochure gives you a glimpse into the life as a KLU student. To become one yourself, check out the following steps and remember, at any point along the way, feel free to contact us if you have any questions. We are always happy to help.

Please note: You do not need all your final documents to submit your online application. English tests and final transcripts can be submitted at a later date.

- 1. **Check out our website and our social media channels. They are always updated so you have the most recent information.**
- 2. **Meet us in person. We have many events on and off campus and would love to see you at one of them: www.the-klu.org/meet-us**
- 3. **Get ready to apply. Collect all your documents and ask questions (study@the-klu.org or +49 40 328707-160).**
- 4. **Submit your online application. The earlier you submit it, the earlier you will hear from us.**

And finally BECOME A KLU STUDENT!

SPACE FOR NOTES

SEE YOU AT KLU



CONTACT US

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 20457 Hamburg, Germany
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 E-mail: study@the-klu.org

For further information, the detailed curriculum, and the application form,
 please see our website: www.the-klu.org



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WISSENSCHAFTSRAT

 PROGRAMMAKKREDITIERT
 nach Akkreditierungsrat durch EFMD EQUIS