

BSC BUSINESS ADMINISTRATION

SUSTAINABLE

MANAGEMENT



HELP PLAN SUSTAINABLE DEVELOPMENT ON A GLOBAL SCALE

Consumption of materials and resources, reduction of greenhouse gas emissions, human rights and health and safety regulations are, along with sustainability, fairness and solidarity, the key quality criteria of today's economic activity. Customers and other stakeholders demand companies to behave and do business in a socially responsible way. An increasing number of brands and companies have begun campaigning for a better world, turning sustainability into a selling point. Sustainable management is now in demand more than ever before. In short, today's companies not only want to be great, they also need to be ethical.

SOLIDIFY YOUR EXPERTISE

Our degree provides you with a strong foundation in all aspects of business administration. Develop expertise in a number of areas through a wide range of topics such as management, strategy, accounting, math, statistics, law, micro- and macroeconomics and more. Gain well-rounded knowledge and a skill set that will maximize your career opportunities with a specialization in sustainable management.

IMMERSE YOURSELF IN YOUR CHOSEN SPECIALIZATION

- Human Resources Management
- Empirical Research Methods
- Chinese, Spanish or German
- Non-Profit Management
- Sustainable New Product Development and Design Thinking
- Business Ethics and Corporate Social Responsibility*
- Sustainable Supply Chains*

*These courses are offered as electives and are open to all specializations.

KNOWLEDGE THAT WILL PREPARE YOU FOR YOUR FUTURE CAREER IN A SUSTAINABLE WORLD

- Assess the challenges of working with people in organizations.
- Apply moral reasoning and business ethics to your daily work.
- Communicate in a foreign language and gain intercultural competencies.
- Learn how to collect, analyze and report data with recommendations for action.
- Understand the nature and major trends of the non-profit sector.
- Apply sustainable related aspects to new product development and design thinking.
- Include sustainable approaches to complex business processes.

AT A GLANCE

- 3 Years. 6 Semesters
- Study Abroad
- Standard Track
1 Internship + 180 ECTS
- Intensive Track
2 Internships + 210 ECTS

IMPORTANT DATES

NOV 15
Start of Applications

DEC 31
Early Bird
Application Deadline

MAR 31
International Applications
Recommended Deadline

JUN 30
Application Deadline for
EU Citizens

SEPT 1
First Day of Classes

SEE OUR WEBSITE FOR
SCHOLARSHIP DEADLINES

