

Hochschule für
Technik und Wirtschaft
des Saarlandes
University of
Applied Sciences

Fakultät für
Wirtschaftswissenschaften
Business School

Master Programs

- International Management (English)
- Marketing Science (German)
- Rechnungs-, Prüfungs- und Finanzwesen (German)
- Supply Chain Management (German)

Contact

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Curriculum

Core Business Courses

1st – 3rd Semester

Fundamentals of Business:
— Introduction to Business
— Accounting Techniques

Contracts and Business Law

Cost Accounting

Applied Business
Mathematics

Operations Management

Financial Analysis

Data Literacy

Business Statistics

Marketing and Market
Insights

Academic Presentation &
Communication

Academic Reading & Writing

Microeconomics

Macroeconomics

Investment and Finance

International HRM and
Organization

Enterprise Resource Planning

Business Process
Management

Specialization and Electives

4th -6th Semester

International Contract and
Competition Law

Intercultural Competence

International Economics

Specialization

International Marketing

- Int. Marketing Instruments
- Int. Marketing Insights
- Seminar Int. Marketing

or

International Accounting and
Reporting

- International Financial Reporting
- International Taxation
- Seminar Contemporary Issues in Financial Reporting

or

International Logistics

- Logistics Project
- Sustainable Logistics Management
- Seminar International Logistics

Electives

- HR Leadership and Team Management
- Entrepreneurship and Business Valuation
- Competition and Corporate Strategy

Study abroad semester
Bachelor-Thesis / Colloquium

Overview

Degree Bachelor of Arts

Program duration 6 semesters

Study abroad 1 semester or
double-degree

Teaching language English

Beginning Winter semester

Application deadline July 15th

Tuition fees None

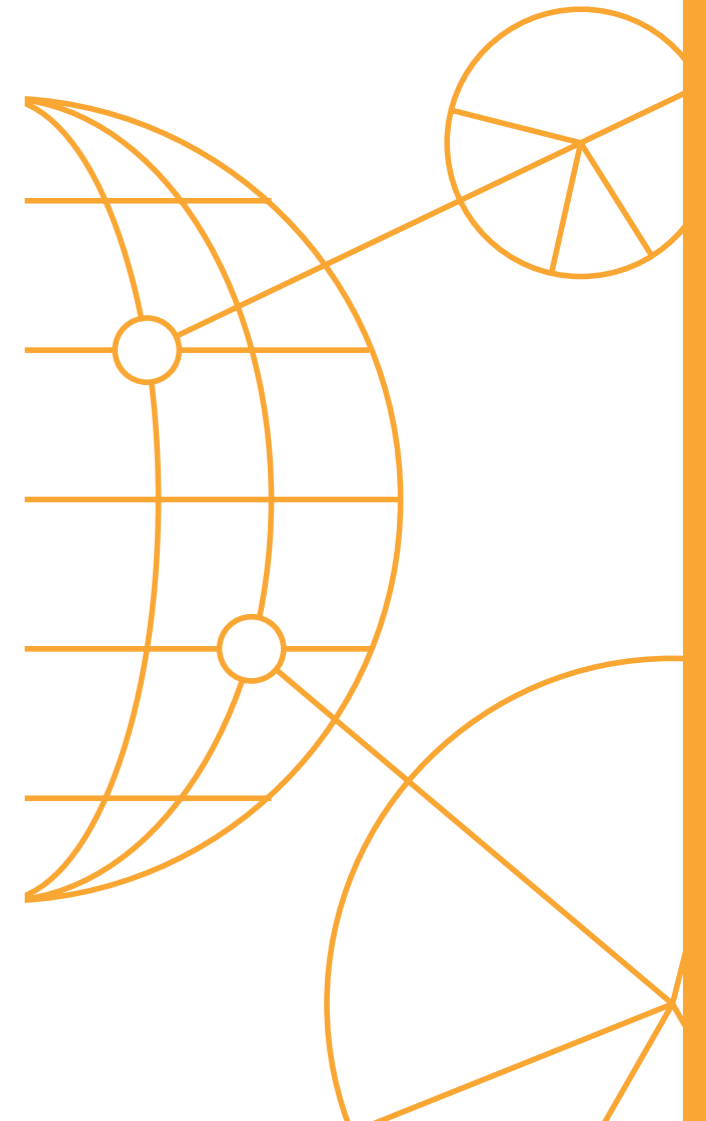
Currently under accreditation by FIBAA

Academic admission requirements

- 1 University entrance qualification (Hochschulzugangsbe-
rechtigung, HZB) for German universities or German univer-
sities of applied sciences
- 2 Language requirements: English Level B2, German Level B1

wirtschafts
wissenschaften
htw saar

International
Business
Bachelor



Why Study International Business?

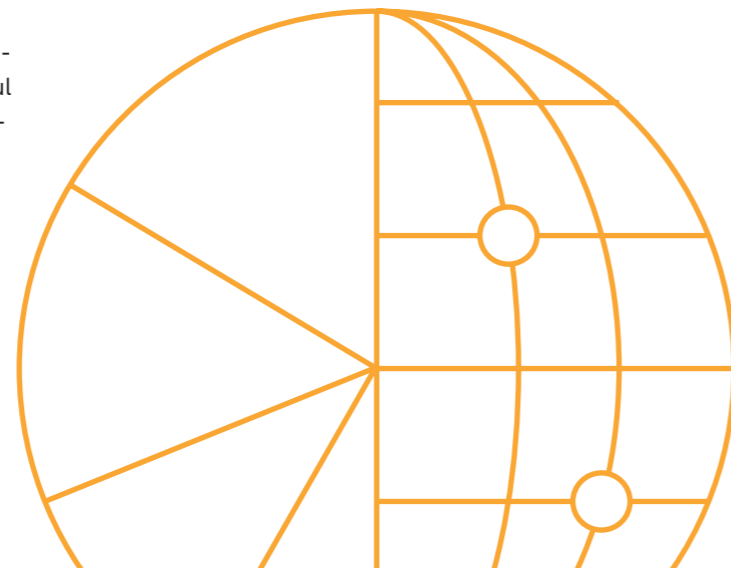
↳ Studying International Business allows you to develop a broad base of business knowledge. Key areas in our program are business courses in accounting, finance and economics, combined with management courses for example, in human resources, operations management and marketing. With this comprehensive foundation, a wide variety of career paths are open to you. To develop the skills and knowledge needed to work successfully in a dynamic and multicultural business environment, it is important to tailor your studies around your specific area of your interest by selecting a specialization area. In addition, more and more companies are on the lookout for candidates with real international experience and a high level of multicultural skills. So don't miss this great opportunity to work and study abroad and make your CV really stand out!

We urge international students to apply for the International Business program at the htw saar. A range of support options are available to you from individual advice during your application process, to useful information about how to find affordable accommodation, and a student tutor program, among others.

Location

The city of Saarbrücken is the state capital of Saarland, the smallest federal state of Germany and is just a stone's throw away from France and Luxembourg. With a population of approximately 180,000, Saarbrücken is the perfect city for students with affordable housing and a low cost of living. And when it's time for a break, there's always plenty going on - both on and off campus. It's safe to walk or ride your bike everywhere and the next gym or supermarket is never far away. As a modern and dynamic city with an international flair, Saarbrücken offers a variety of bars and clubs and a diverse cultural scene.

The Business School offers the following Master programs for International Business bachelor graduates who wish to continue with their education: International Management (Teaching language: English), as well as Marketing Science, Rechnungs-, Prüfungs- und Finanzwesen or Supply Chain Management, which are all three taught in German.



Why International Business at the htw saar

↳ The International Business Program at the htw saar is designed for those interested in an international career in Germany or elsewhere in the world. Join us and benefit from our new business curriculum that combines high academic standards with a strong focus on practical experience. We offer specializations in growing business areas and electives with a focus on sustainability and digitalization. The integrated study abroad semester at one of our partner universities in Europe, the United States, Japan, China, Mexico, or New Zealand offers a truly international experience. Non-German native speakers have the opportunity to spend their study abroad semester in the German Business Program at the htw saar.

There are even more reasons for studying International Business at the htw saar:

We offer

- study program in small groups,
- excellent supervision,
- close contact with academic staff,
- modern, well-equipped IT laboratories and seminar rooms,
- orientation days for international students,

- German courses free of charge,
- student tutors, and
- social activities for international students

Specialization

- ↳ The International Business Program offers you three fields of specialization:
- **International Marketing:** Learn how to analyze data to get to know your customers better no matter where in the world they live.
 - **International Logistics:** Gain high-level skills in managing logistical issues and developing innovative and sustainable logistics solutions.
 - **International Accounting & Reporting:** Understand what makes a company successful and identify the potential risks and drivers of future success.

The integration of real-life business projects with local and international companies in the study program, as well as the selection of one of the three areas of specialization listed above, will significantly improve your job opportunities in the field of international business after graduation.