

Application ...

To apply for admission to the master's degree in International Business and Economics please send in the following documents (applications sent by fax or email will not be considered):

- a completed application form
(please download from our homepage:
www.MasterIBE.de)
- your curriculum vitae (résumé)
- a copy of your birth certificate, a copy of your passport or identity card
- officially certified copies of your university degree(s) and grade transcripts
- results of your current ToEFL test
(not applicable for native speakers of English)
- two passport photos

Please send your application to:

Schmalkalden University of Applied Sciences
Faculty of Business and Economics – Master IBE
PO Box 10 04 52
98564 Schmalkalden
Germany

The master's program "International Business and Economics" begins each winter semester (early October).

Deadline for applications: June, 15

You will find the detailed time schedule on our homepage.

Questions ...

For international applicants:

International Office
Dr. Markus Hornung

Phone +49 (0) 36 83 / 6 88 -10 10

Fax +49 (0) 36 83 / 6 88 -19 99

ma.hornung@hs-sm.de

For national applicants:

Central Academic Counseling Office

Phone +49 (0) 36 83 / 6 88 - 10 23

Fax +49 (0) 36 83 / 6 88 - 19 99

studienberatung@hs-schmalkalden.de

For enquiries concerning the academic field of the master program:

Faculty of Business and Economics

Prof. Dr. Robert Richert

Phone +49 (0) 36 83 / 6 88 - 31 02

Fax +49 (0) 36 83 / 6 88 - 98 3207

Prof. Dr. Peter Schuster

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BUSINESS AND ECONOMICS



INTERNATIONAL BUSINESS AND ECONOMICS

M A S T E R O F A R T S





International Business and Economics

Your Goal ...

You want to

- deepen and broaden your understanding of advanced business and economics issues on an international level,
- examine the philosophical and methodological foundations of these subjects,
- develop and professionalize your international skills and talents and/or
- gain the social and academic qualifications required for acceptance into a doctoral program, and, in doing so, you will benefit from this Master program in International Business and Economics.

Our Areas of Competence ...

In essence, the Faculty of Business and Economics considers itself to be a service organization. We constantly endeavor to provide a general setting and the prerequisites needed to ensure that our students get the best education possible: a comprehensive curriculum, well-structured lectures, teaching material presented in an appealing way. You are an integral part of our service: The program's success depends both on your desire to learn and to occupy yourself with its contents, as well as on your willingness to communicate and collaborate with fellow students in your new environment.

The team of professors in the Faculty of Business and Economics, dedicated to support you, could hardly be more wide ranging: from diverse geographical regions, with different personalities, with backgrounds from various industrial sectors. Their diversity is your asset: You can profit from it in lectures, in formal discussions and in personal conversations.

The Faculty of Business and Economics is equipped with all kinds of seminar rooms, excellent technical facilities and state-of-the-art hardware and software.

The Structure and Content of the Degree ...

In the international arena it no longer makes much sense to distinguish between business administration and economics when faced with specific decisions: government policies affect economic decisions; corporate behavior in turn influences international politics. Thus, from our point of view, it is important that an international master's degree directs its attention to both the whole economic realm as well as to specific topics often dealt with on the business administration level. The view and the insights we like to develop and share with you are based on an understanding gained and derived from applied research.

The Master of Arts in International Business and Economics is a four-semester program lasting 24 months. All courses are held in English (i.e. German language proficiency is not required). A total of 120 ECTS credits are earned. Due to the high number of elective courses even without German language proficiency you will still have a tremendous choice of courses. (Those held in German are marked by in the curriculum on the right - subject to changes).

The first two semesters take place in Schmalkalden. During this time you will take part in an international seminar which is designed to prepare you for the semester abroad. All courses are offered as electives. A current list of courses can be found at our home page. They are for instance:

Subject Areas	Electives
• <i>Philosophy</i>	• <i>Philosophy of Science</i> • <i>Political Philosophy</i> • <i>Economic Philosophy</i>
• <i>Accounting</i>	• <i>Management Control Systems</i> • <i>Investment Appraisal</i>
• <i>Management</i>	• <i>Organizational Behavior</i> • <i>Marketing Communication</i> • <i>Strategic Brand Management</i> • <i>Automotive Technology Management</i> • <i>Purchasing Strategy</i>
• <i>International Business</i>	• <i>International Human Resources Management</i>
• <i>Advanced Economics</i>	• <i>Labour Economics</i> • <i>Regional Economics</i> • <i>Industrial Economics</i> • <i>Competition Policy and Regulation</i>
• <i>International Economics</i>	• <i>International Monetary Economics</i> • <i>International Financial Markets and Portfolio Selection Theory</i> • <i>International and European Economic Law</i>

There will be options to study the third semester in Schmalkalden or at one of our partner universities. During this period you will earn a further 30 ECTS within the subject areas listed above. During the fourth semester –

either in Germany or abroad – you will write your master thesis (20 weeks) – in either English or German – with the intent to further develop your personality, academic understanding and your ability to carry out research.

Admission Requirements ...

An outstanding academic degree in the fields of business, economics, management, or related areas (Bachelor degree, German "Diplom", or equivalent). For admission details see: www.MasterIBE.de. For non-native speakers of English a ToEFL test with a score of at least 550 (paper-based), 213 (computer-based), or 79 (internet-based) points.

Some of Our Partner Institutions ...

Brazil	• <i>Federal University of Minas Gerais / Belo Horizonte</i>
Canada	• <i>University of Lethbridge / Lethbridge*</i>
Kazakhstan	• <i>Kazakhstan Institute of Management, Economics & Strategic Research / Almaty</i>
Mexico	• <i>Universidad Bonaterra / Aguascalientes</i> • <i>Universidad Panamericana / Guadalajara</i> • <i>Universidad Panamericana / Mexico City</i>
Philippines	• <i>University of Asia and the Pacific / Manila</i>
Spain	• <i>Escuela Superior y Fundación Universitaria ESERP / Barcelona</i> • <i>University of Jaén*</i>
Thailand	• <i>Thammasat University / Bangkok</i>
USA	• <i>Eastern Washington University / Spokane (WA)*</i> • <i>Southeast Missouri State University / Cape Girardeau, Missouri*</i> • <i>St. Mary's University / San Antonio*</i> • <i>Texas A&M International University / Kingsville, Texas*</i>
England	• <i>University of Winchester*</i>
Iceland	• <i>Reykjavik University*</i>

* We will be able to offer a dual degree programme to our best students at this partner institution (in the U.S. and in Spain: MBA, in Canada, England and Iceland: Master of Science)

