

MASTER OF SCIENCE BUSINESS MANAGEMENT- 100% ONLINE  
DIGITAL INNOVATION & BUSINESS TRANSFORMATION

**Your Study Plan**

Month	INSIDER Modules
1	Philosophy of Science and Research Methods
	Advanced Statistics
3	Strategic Management
	Qualitative Research (R&S Project)
5	Organizational Design
	Marketing
7	Economics, Politics and Society
	Digital Infrastructure & Software Development
8	Submission of Project Study Work (PSW)
9	Leadership and Communication
	Innovation Project
11	Entrepreneurship
	Project Management
13	Future of Business Organization
	Market Research and Consumer Behavior
15	Innovation Management
	Digital Technology - advanced
Until 16	Submission of Study Work (SW)
17	Innovation Management advanced
	Digital Economics - Implications for Business & Society
Until 23	Submission of Master Thesis (MT)

All modules are accompanied by *Group Study Sessions* on a regular, bi-monthly frequency, either on Wednesday or Friday afternoon. *Group Study Sessions* are live online seminars supervised by the coordinating lecturer. Depending on the module they take place at 1 p.m. or 3 p.m.

Once every month we also offer *Group Project Sessions* where students may present their project works and discuss questions and problems concerning graduation projects together with our project coaches.

Participation in both types of events is voluntary.