

Contact

General Student Advice Office
Building 1, Room 117/118
Phone: + 49 3831 456532/456513
studienberatung@hochschule-stralsund.de

Program Management
Steffi Schnierer
Building 1, Room 139
Phone: +49 3831 457070
tds@hochschule-stralsund.de

Hochschule Stralsund
Zur Schwedenschanze 15
18435 Stralsund
www.hochschule-stralsund.de



“I am studying Tourism Development Strategies (TDS) at HOST to develop my international career path and to open up new horizons.”



And after graduation?

Having achieved the TDS „Master of Arts“ you will be qualified to work in a variety of fields ranging from national and international tourism companies and institutions to other industries.

Strategy and development are truly key to our program so that graduates are well prepared to become specialists in tourism or in higher management positions.

Potential job roles: destination management, tourism product development and business development, tourism and consulting, marketing and sales, key account and yield management, communication and events, science and research.

Our University

Hochschule Stralsund - University of Applied Sciences is a young and innovative campus university in the northeast of Germany. With its modern facilities, an excellent staff-to-student ratio and the fantastic location right next to the Baltic Sea, HOST offers the best conditions for studying, research and quality of life.

All lecture halls, seminar rooms, laboratories, the library and cafeteria as well as various sports facilities and a large number of student apartments, are located directly on the campus of the university.

Individual supervision and the close ties to practice are the key to study success. That’s why HOST regularly manages to gain top positions in different national university rankings.

HOST specifically supports international exchange in studying, teaching and research.

Several programs can also be offered as courses of study with in-depth practical components. The main goal is a better network between theory and practice.

And: the university does not only have a relaxed atmosphere, but is also family-friendly and fully accessible for disabled people. That’s what you call a HOST!



Degree course
Tourism Development Strategies
Master

Tourism Development Strategies (M.A.)

You love to travel? You are interested in international and multicultural environments as well as keen on personal development? You are seeking for business related job opportunities on a local, regional and global scale?

Our curriculum, which includes tourism, business administration and general management mirrors the demands of the professional world. By supporting self-learning and promoting social skills our accredited master’s program contributes to your freedom of choice and flexibility in your future professional life.

Get inspired by our international lectures, find yourself exploring different business environments through our mandatory international field trip (with destinations such as the USA, Canada, Sri Lanka, Ecuador) and through various company visits. Make use of our individual coaching program provided by practitioners from the business world who can facilitate the perfect start into your career.

We ensure a high compatibility of our program with your existing qualifications by providing the opportunity to achieve the master’s degree within a 2, 3 or 4-semester cycle depending on your bachelor’s degree. Depending on your individual interest we also support you by identifying semester-abroad options or by looking for international internships.

Come and join us, as our alumni from 20 different countries did before. Our master’s program in three words: **individual, practice-orientated, international.**

Overview

Start	Winter semester
Admission	no admission restrictions
Length of study	2, 3 or 4 semesters
Degree	Master of Arts (M.A.)
Main language of instruction	English

- Requirements**
- undergraduate degree in the field of business studies, with the following number of ECTS points earned:
 - for the 2-semester cycle: 240 ECTS
 - for the 3-semester cycle: 210 ECTS
 - for the 4-semester cycle:180 ECTS
 - proof of proficiency in English (B2) and for international applicants (3- and 4-semester cycles): in addition proof of proficiency in German (B2)
 - signed and submitted Financial Undertaking for the payments of the field-trip fee (for national and international excursions and company visits only - no general tuition fee)
 - for the 2- and 3-semester cycles: proof of professional experience of a minimum of 12 weeks (internships served as part of your undergraduate degree will be accepted)